



Vision

To be the most successful region in swimming in Queensland, from a results, operational and financial performance perspective.

Mission

To engage with all clubs within the Wide Bay region, with the primary objective of ensuring an enjoyable, friendly and educational atmosphere is maintained at all times.

Wide Bay Swimming will support and facilitate where necessary individual club meets throughout the region to provide its members with every available opportunity to achieve the level of success each individual swimmer aspires to.

Objectives

1. To continually evolve as an association with the predominant intention of providing sufficient opportunities to every club member;
2. To be the most successful region in Queensland at each year's State Long Course and Short Course championships;
3. Achieve a continuous level of financial sustainability through prudent and accountable financial management;
4. To conduct the most successful and advanced development program in Queensland for all swimmers within Wide Bay region to have access to.

Core Values

- A. **Honest...** everything is seen to be open & honest in terms of communication, actions and decisions, etc. Nothing is done behind closed doors.
- B. **Accountable...** all decisions or actions by the WB Management Committee can be stood behind and followed through by any member of the WBMC. All members take ownership of committee decisions having been made.
- C. **Responsible...** the best interests of all stakeholders in any situation are considered prior to a decision being made. Swimmers are the priority however all relevant parties are considered in all situations.
- D. **Proactive...** Wide Bay Management Committee are organised, well prepared, aware of all situations in existence within the region, provide clubs and committee's with confidence in the ability of the Management Committee, communication method and style will enhance this belief amongst clubs.